

Code/Her/ Conference /2017/ Sponsorship Benefits

	Platinum — \$4000	Gold — \$3000	Silver — \$2000	Scholarship* — \$1300	Track** — \$1000
Company name and logo placed in on event banner and any event materials	X	X	X	X	X
Company name/Logo placed on registration page	X	X	X	X	X
Recognition in event program	X	X	X	X	X
Front Cover	X				
Back Cover		X			
1/2 Page Insert			X	X	X
Promotion in CHC postings to DCWW listerv	X	X	X	X	X
Promotion on DCWW social media networks (Twitter, Facebook, LinkedIn)	X	X	X	X	X
5 times weekly	X				
3 times weekly		X			
2 times weekly			X		
1 time weekly				X	X
Promotion in DCWW newsletter & CHC eBlasts	X	X	X	X	X
All newsletters and CHC eBlasts	X	X			
2 newsletters and 2 CHC eBlasts			X		
1 newsletter and 1 CHC eBlast				X	X

* Scholarship level sponsors 10 attendees to attend conference

** Track sponsorship is by track/topic

There are 7 tracks to choose from:

App Development (Mobile and Web), CRM Platforms (Marketing Automations), Cyber Security, Data (Data Science & Analytics) Design (UI/UX), Digital Strategy, Product Development/Scrum

For more information about sponsoring the Code(Her) Conference please contact Sibyl Edwards or Estela Rueda at: info@dcwebwomen.org

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Speaking opportunity at event	X	X			
Company swag/marketing materials added to our event gift bag	X	X	X		
Complimentary ticket(s) to the Code(Her) Conference for employees/guests	X	X	X	X	X
4 Tickets	X				
3 Tickets		X			
2 Tickets			X		
1 Ticket				X	X

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